

Equity, Diversity and Inclusion Virtual Learning Exchange Communications Toolkit

We're excited to host the next session in our Equity, Diversity and Inclusion Virtual Learning Exchange on June 6, 2023 and we hope you will help us spread the word! This communications toolkit includes a sample email and social media posts you can use to help promote this event to your networks.

Sample email

I'm attending Healthcare Excellence Canada's next Equity, Diversity and Inclusion Virtual Learning Exchange session and hope you will join me!

Taking place on June 6, 2023 at 12 p.m. ET, this event will explore practical approaches to addressing inequity within healthcare organizations and systems. Hosted by Audrey L'Espérance, Assistant Professor of Health and Social Services Management at École nationale d'administration publique, this session will explore two instructive case studies:

- Pénélope Boudreault, Infirmière Directrice des opérations nationales Médecins du Monde Canada, and Farin Shore, Patient Partner, will share how Doctors of the World helps ensure access to healthcare for people who are excluded and/or structurally marginalized
- Antoine Boivin, Chairholder of the Canada Research Chair in Partnership with Patients and Communities, and Ghislaine Rouly, Patient Partner, will share how Caring Community paired primary care providers with a peer support worker to respond to the unique challenges faced by people experiencing homelessness in Montreal during the pandemic

This session will be delivered in French with simultaneous interpretation in English. Visual interpretation in ASL and LSQ will be provided. A recording will be shared with everyone who registers after the event.

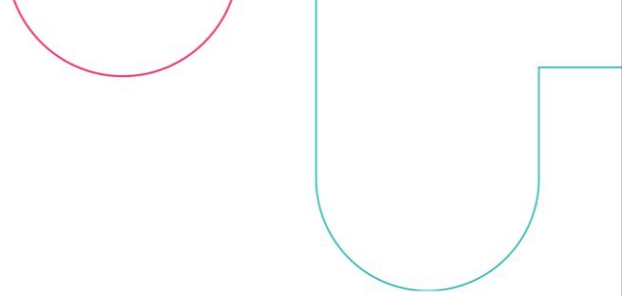
Learn more and register: <https://www.healthcareexcellence.ca/en/what-we-do/all-programs/equity-diversity-and-inclusion-virtual-learning-exchange/>

Hope to see you there!

Social media copy

Sample Twitter post

The next @HE_ES_Canada EDI virtual learning event takes place on June 6 at 12 p.m. (ET). This session features initiatives from Doctors of the World and Caring Communities designed to address inequity & offer more inclusive care. Learn more & register:



<https://www.healthcareexcellence.ca/en/what-we-do/all-programs/equity-diversity-and-inclusion-virtual-learning-exchange/>

Sample LinkedIn/Facebook post

The next event in @Healthcare Excellence Canada’s Equity, Diversity and Inclusion virtual learning series takes place on June 6 at 12:00 p.m. (ET). This session features initiatives from Doctors of the World and Caring Communities designed to address inequity and offer more inclusive care. Learn more and register: <https://www.healthcareexcellence.ca/en/what-we-do/all-programs/equity-diversity-and-inclusion-virtual-learning-exchange/>