

Recruitment: Social Media Advertisement

Study Title: BC Communities' Technology Use during COVID-19 Pandemic

Calling **ALL British Columbia community members 19+ years** to participate in a 20-minute online survey for a chance to win one of five \$100, one of three \$200 or a \$400 cash prize!

This study is being done by researchers from UBC. The study is called “*BC Communities' Technology Use during COVID-19 Pandemic*”. Your participation will help determine the impact of COVID-19 on technology use in BC Communities. Completing this survey is entirely voluntary. No personal information about you will be shared.

The survey is collecting responses until August 5, 2021.





https://ubc.ca1.qualtrics.com/jfe/form/SV_6JMU4jQ5N1HwJ4a

Please feel free to share this survey link with anyone 19+ years in BC who might be interested in participating. For more information you can contact Cherisse Seaton, Research Coordinator.

Email: Cherisse.Seaton@ubc.ca



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 <p>Technology can keep us connected</p>	 <p>COVID-19</p>	<p>Communities are diverse. The impact of COVID-19 on Technology Use may vary</p>	
	<p>Needs Assessments in Partnership with BC community members are valuable</p>	