

CONTINUING
STUDIES@UVIC

MAKE
A
DIFFERENCE

Gain a new perspective on...

Health Services Program Monitoring and Evaluation

A POPULATION HEALTH DATA ANALYSIS COURSE



University
of Victoria

Register today!

continuingstudies.uvic.ca/PHDA06

250-721-8481

phda@uvic.ca



Do you want to know if you are making a difference?

Are you engaging patients as well as you can? Are your projects having their intended effects on health services and programs? Do you want to expand your tool box beyond what you learn in research methods courses? Monitoring and evaluation can help you answer these questions and enhance the impact of your work.

The University of Victoria and Population Data BC offer a 13-week online course in Health Services Program Monitoring and Evaluation. The course provides hands-on experience in designing an evaluation under the guidance of an experienced evaluator.

For more information, contact: Maxine Reitsma, Program Coordinator, phda@uvic.ca, 250-721-8481.



BONUS! Group Registration

When members of your organization register as a group, you can *customize* your learning opportunity with a group-based project of your choice.

Eligibility requirements:

- An undergraduate degree.
- A minimum of two years working experience in the field of Public Health or a related Health Services discipline, or a combination of education and experience and approval from the Chair of the Steering Committee.
- Successful completion of an introductory statistics or research methods course at the undergraduate or graduate level, or equivalent.

Student testimonials

I learned a lot from the peer review process we used. I have applied evaluation skills that I learned from this course, including logic models, evaluation methodology, gantt charts and interview guides. The Health Evaluation and Program Monitoring (PHDA 06) course really helped me land a job after graduation.

Jackson Flagg, Evaluation Lead

Over the 12 weeks, we put together a health evaluation proposal. Work from each weekly module contributed to this final project. I think this was an interesting way to learn about the practical aspects of Health Evaluation.

Louis Wong, Epidemiologist

What you get:

- A comprehensive grounding in the art and science of monitoring and evaluation.
- Access to the latest tips, tools, trends, thinking and resources in monitoring and evaluation.
- A complete evaluation plan for a program of your choosing developed with the support of an experienced evaluation coach and reviewed by your peers.

I found that PHDA 06 was one of the most practical PHDA courses. I was able to apply the skills that I was learning to a program evaluation that I was leading within the Infection and Control Department at Interior Health Authority. Being able to directly apply the knowledge I was gaining in the course made an amazing difference to my skill development.

Brent Parker, Population & Radiation Oncology Research Coordinator, BC Cancer Agency

I found that the instructor's experience and feedback, as well as the peer review work, really enabled me to get a lot out of the course evaluation project I completed.

Sophy Davis, Program Administrative Coordinator, Canadian Mental Health Association

For a full list of testimonials, visit:
popdata.bc.ca/etu/testimonials/PHDA